Heartland

Restaurant
Powerful. Scalable.
Feature-rich point of sale.

From online to prep line, streamline your entire operations to keep customers coming back.

Restaurant is a powerful, cloud-based point of sale that keeps restaurant operations humming and customers raving. It is an all-in-one platform that integrates with self order kiosks, mobile ordering, a guest application, gift cards and loyalty programs. Designed for fine, casual and quick service dining environments, the platform streamlines operations -- front to back – to make it easier for restaurant owners to manage and grow their business from tableside to delivery, kiosk to kitchen, and from countertop to online.

Key Merchant Benefits

- **Turn tables faster**
- **Skip the line**
- **Sync servers and kitchen in real time**
- **Manage orders from tableside to online to pickup or delivery**
- **Access menus, inventory and sales from any internet device**

One Integrated Suite

- **Cloud-based Point of Sale**
  Works with rest of the suite to manage end-to-end operations in real time
- **Self Order Kiosk**
  Increases average guest spend by allowing customers place their own orders, customize their selections and pay.
- **Mobile Ordering**
  Enables customers view your menu and place orders for delivery and pickup from anywhere.
- **Guest Application**
  Connects customers directly with your restaurant for an enhanced experience
- **Gift Cards**
  Gets customers in the door.
- **Loyalty**
  Keeps customers coming back.

Target Audience

- Full Service
- Quick Service
- Fast Casual
- Multi Store
- Delivery

Vertical Markets

- Winery
- Bar and Nightclub
- Pizzeria
- Brewery
- Cafeteria
- Deli
- FoodTruck
- Coffee Shop
- Juice Bar

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NUROL
POINT OF SALE

Heartland

Restaurant

Benefits: A Closer Look

- **Turn tables faster**
  - Take orders faster with mobile tablets and kiosks
  - Process payments faster: credit, debit and gift cards, as well a mobile wallet
  - Guests are in and out in a flash for an improved customer experience
- **Skip the line**
  - Speedy checkout: no waiting to process credit, debit and gift cards
  - Customers can scan check to pay with their mobile phone
  - Customers can order and pay online
- **Sync servers and kitchen in real time**
  - Servers have instant access to dietary information and drink pairings
  - Modifications and allergy information immediately conveyed to cooks
  - Reduces confusion so no one sends back their food.
- **Manage orders from tableside to pickup to delivery**
  - Generates new sources of revenue
  - Meals are delivered on time
  - Food is delivered hot and fresh
- **Access menus, inventory and sales from any device**
  - Visibility over end-to-end operations, expenses and revenue – one location or many
  - Real-time reporting – to ensure you always have enough staff and inventory on hand
  - Make menu changes on the go, and have them sync across locations

Features

- **Quick checkout**
  - Tap an item, then tap, dip or swipe a card
  - Securely take EMV chip cards, Apple Pay®, Google Pay™ while also reducing fraud and chargebacks
  - Split checks with ease by seat, guest and payment method
  - Customers can tip and sign on touchscreen
  - Customers can use guest application to order ahead, scan their check to pay, use loyalty points, and choose between a text, email or paper receipt

- **Streamline operations / reduce costs**
  - "Guests on the waitlist can receive a text message when their table is ready eliminating costly pagers
  - Prep stations have a consolidated, real time view of all orders coming from table, counter, bar, kiosk and online

- Cooks receive display prompts to perfectly pace orders
- Kitchen displays ensure all the food for a table's guests arrives together
- Delivery drivers get turn-by-turn instructions via text
- Caller ID identifies who is calling your restaurant to place an order, and you can see customer's order
- View staff scheduling / shifts with integrated employee time and attendance
- **Cloud driven**
  - Tracks orders, payment, customer history and operations in the cloud – to provide anywhere, anytime access and real time visibility
  - When the Internet goes down – you continue to take orders, payments and print tickets
  - Restaurant data is continually backed up and secured with end-to-end encryption
- **Turn guests into regulars**
  - See and redeem loyalty points earned on purchases
  - Load, redeem and check gift card balances
  - Customers can submit feedback via the guest application about what they love and anything that needs improving

Hardware

- **Common POS products**
  - Guest display with various stands
  - Stationary and mobile iPads in various screen sizes
  - Swipe and EMV card readers
  - Cash drawer
  - Bluetooth barcode scanner
  - Receipt printer
  - Kitchen printer
- **Kitchen video products**
  - Apple iPad
- **Other products**
  - Weight scale
  - Barcode scanner
  - Cellular backup
  - Secure wireless networking

Mobile Phone App - Order Online, Pay at the Table, Customer Messaging

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Restaurant
Cloud Management

Manage your restaurant anytime, anywhere, on any device.

Say goodbye to those legacy back office computers and remote access softwares! Manage your restaurant with access to your data anytime, anywhere, with our easy-to-use, mobile responsive website. With any computer, tablet, or smartphone, you can access deep insight into your restaurant's financial and operational performance.

Key Merchant Benefits

- Mobile responsive smartphone experience

- Dashboard for restaurant overview

- Above sales reporting to analyze trends across multiple locations in one place

- Intuitive and easy-to-use interface

- Integrated time and attendance to track staff scheduling and shifts

Keep track of sales and operations with your smartphone.

Heartland Restaurant mobile responsive smartphone experience allows you to manage all of your restaurant's operations in one place. View beautiful, concise dashboards about your restaurants daily, weekly, and monthly operation. Manage your staff members, menu items, room layouts, and everything else you need to keep your restaurant up-to-date all from your laptop or smartphone. Whether you're at home, on vacation, or in your restaurant, our intuitive, mobile responsive interface makes it east to stay up-to-date with your restaurant's operations anytime, anywhere.

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POINT OF SALE

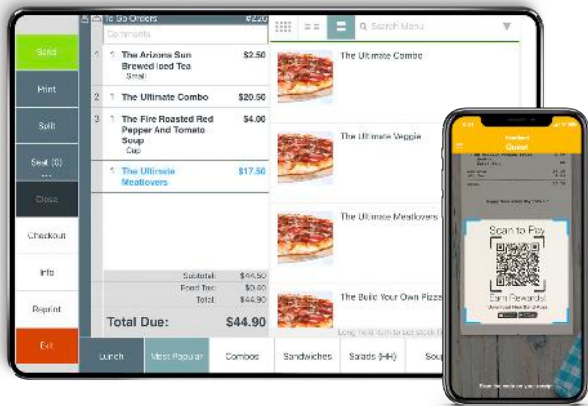404-352-3587
or 800-390-6623
www.nurolpos.com

Heartland

Restaurant
Tableside Ordering and Payment

Turn tables faster and increase customer satisfaction.

With Heartland Restaurant, your servers can input orders directly to the kitchen using an IPad or IPad Mini at the table. No need to waste time entering an order after writing it down. Your customers will be pleased with faster service, and you will turn more tables throughout the day. Even capture electronic signatures and tip amounts by processing transactions directly at the table.

Key Merchant Benefits

- **Decrease** your average table turn time

- **Increase customer satisfaction** with faster services

- **Display** beautiful photos of your menu items to guests

- **Process transactions** at the table

- **Decrease** your paper costs

- **Setup quick** tip amounts

- **Capture** simple customer feedback

- **Automatically email** guests receipts

- **Split checks** by seat, guest or payment method

With Heartland Restaurant, servers can process paperless credit card transactions and capture customer signatures directly on your IPads. Receipts are emailed directly to customers eliminating the need for paper. Guests can even rate their experience from the signature capture screen with our simple feedback stars.

Heartland

Restaurant
Guest Engagement App
Enhance any restaurant experience.

Rewards

Guests earn loyalty points every time they buy from a participating restaurant, with accumulated points turning into rewards as point goals are met. Customers rank up form Bronze to Silver to Gold the more they spend, and a higher rank means more valuable rewards!

Proximity

Using iBeacon technology, a Heartland Restaurant POS system will automatically greet and market directly to customers who have installed the Heartland Restaurant guest engagement app on their phone when they are in very close proximity to each other.

Order History

Every receipt scanned by the Heartland Restaurant guest engagement app as well as any order tied to a customer's phone number is permanently stored and available to view inside the app. Now your guests will never lose track of their receipts.
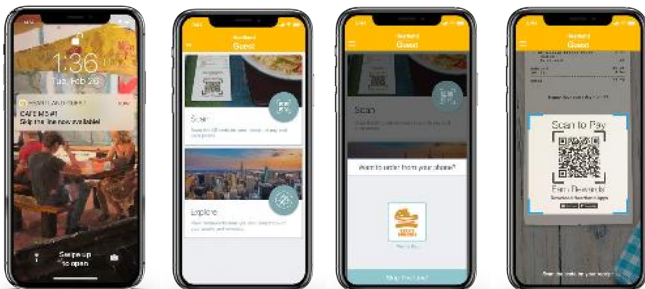
Scan for Points

Most loyalty systems require guests to go out of their way to be part of their favorite restaurants' loyalty programs. Heartland Restaurants Scan for Points makes earning points simple by putting the QR Code on their transaction receipt as a reminder that points are available with a simple scan.

Skip the Line

Let counter service guests place their order from their phone in 15 seconds! Heartland Restaurant uses iBeacon technology to alert guests when they enter a participating restaurant, inviting them to skip the line. App users can create an order from scratch. Or better yet, reorder a previous order and have it instantaneously injected into the POS system and sent to the kitchen for preparation.

Scan to Pay

Give your table service guests the power to take control of their restaurant checkout experience with Scan to Pay. Each guest check contains a printed QR code which when scanned from inside the Heartland Restaurant iOS or Android app, allows guests to quickly and securely pay their bill. The app allows one touch tipping and securely stores credit card tokens for future payments.

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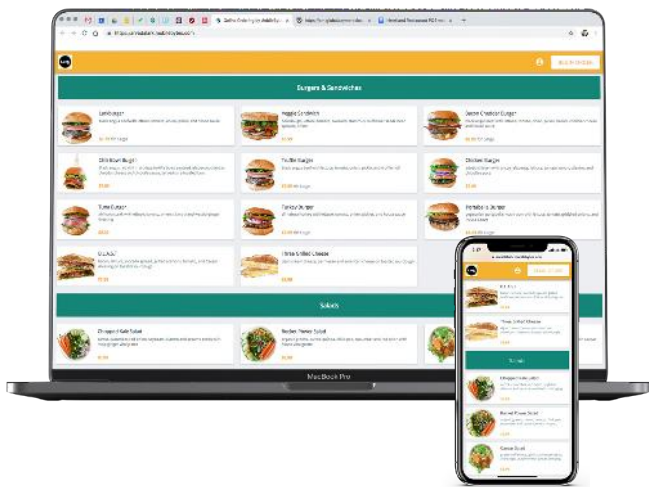
Restaurant
Mobile Ordering
Attract new customers and increase revenue.

Our fully-integrated solution allows merchants to accept online orders directly on their POS. A user - friendly interface styled to fit your brand enables customers to order from anywhere. Mobile Ordering is part of Heartland Restaurant's powerful features, at no additional cost. Your customers can order directly from your site to eliminate paying middlemen on every order. The solution is efficient and cost effective, with no additional training required.

Key Merchant Benefits

- Expand your online presence

- Setup is simple so you can be taking orders in no time

- Smartphone friendly

- Styled to fit your brand

- Fully integrated into Heartland Restaurant

The world of online ordering is evolving at a fast pace. These days, people are using smartphones and tablets much more than desktops and laptops to place orders. This is why responsive, mobile web design is essential for your restaurant. Heartland Restaurant Mobile Ordering works great on both Android and iPhone devices, ensuring no customer is left out.

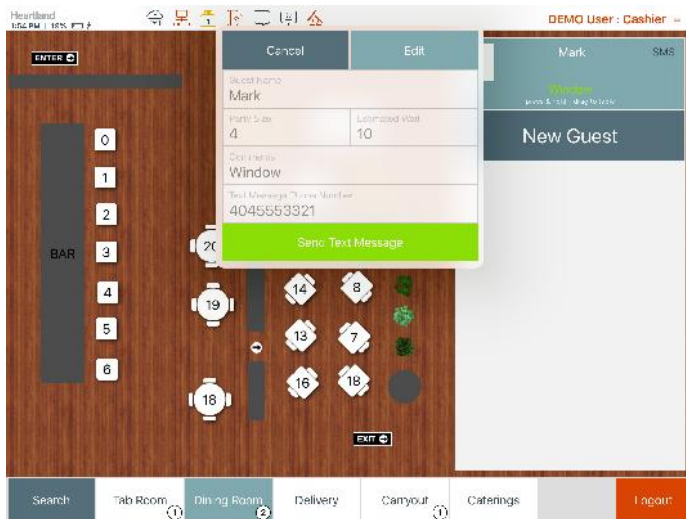## 30% of users will abandon a purchase if the online experience isn't mobile friendly

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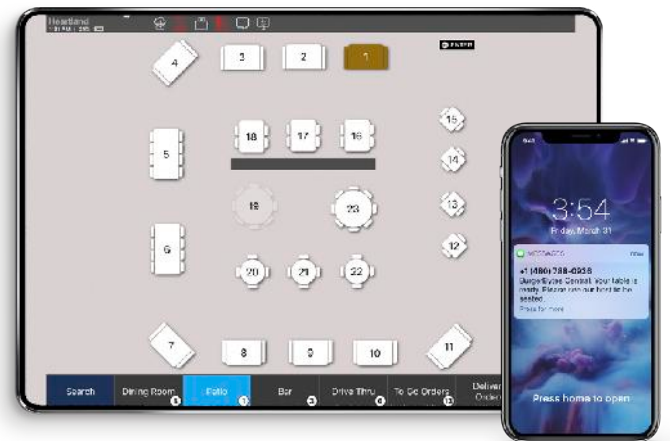
Restaurant
Host Waitlist Management

Make your customers happier and business run smoother with integrated text messaging.

There's no need for those bulky, costly, limited-range buzzers. Keep track of guests from arrival through their order by managing your waitlist using our directly-integrated system. Add guests, send text messages to their mobile phones when their table is ready, drag and drop guests to their table, and add previously ordered menu items to new tickets. Managing your waitlist while your restaurant is busy has never been easier!

Key Merchant Benefits

- Add and keep track of guest from arrival

- Send text messages when tables are ready

- Drag and drop guests to their tables

- Add previously ordered items to new tickets

- No need for physical, costly buzzers

- Change room layout with dynamic, flexible floor plans

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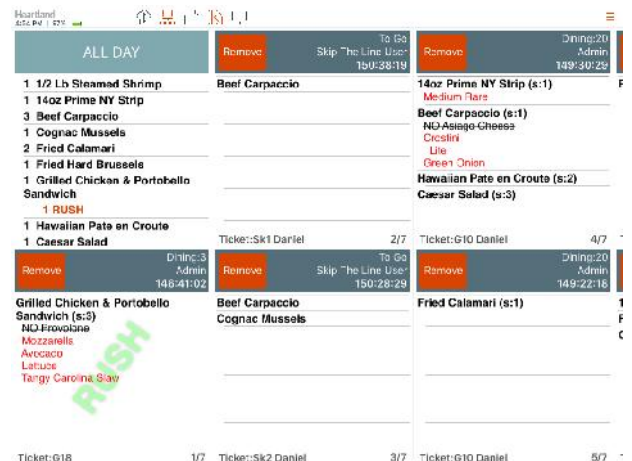
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Restaurant
Kitchen Display System

Increase your kitchen's efficiency and productivity.

With Heartland Restaurant, orders are automatically sent to iPads in the kitchen from your servers, minimizing confusion. When changes occur, Heartland Restaurant immediately updates and inserts changes into the order, increasing the speed of service. Choose from a variety of settings to fit your needs. Select one or two rows or scale to fit viewing, change the font size, recall deleted orders, and more. When communication and speed of service are paramount, Heartland Restaurant can make your kitchen more efficient.

Key Merchant Benefits

- Quick configuration view allows you to see 2 rows, change font sizes and more

- Color-formatted time alerts

- Order shown split up by course and/or seat

- Swipe to recall and restore orders

- Real-time view of all orders coming from table, counter, bar, kiosk and online

- Text notification to guests when order is ready

- All day summary provides quick visibility of your total prep needs on the line

KITCHEN DISPLAY (KDS) SCREENSHOT

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Restaurant
Delivery Dispatch
Managing your delivery operations has never been easier.

Our extremely simple, yet powerful, features allow you to better run your delivery operations and communicate delivery information to your drivers. With Delivery Dispatch, you can drag and drop to assign orders to drivers, dispatch delivery orders through text messaging, view and print turn-by-turn directions, quickly add or remove drivers, and view orders assigned to specific drivers, all with ease.

Key Merchant Benefits

- Text delivery drivers instructions and provide turn-by-turn mapping

- Quickly add or remove drivers

- Drag & drop to assign and dispatch delivery orders

- View orders assigned to specific drivers

- Integrated POS mapping interface using Google Maps™

- Fully integrated into Heartland Restaurants POS

Heartland Restaurant allows you to easily manage your restaurant's delivery operations with our Delivery Dispatch system. Delivery Dispatch makes it easy to assign delivery orders to your drivers and provide them with turn-by-turn directions right from your POS terminal. If your restaurant experiences a high volume of delivery orders, then Heartland Restaurant is right for you!

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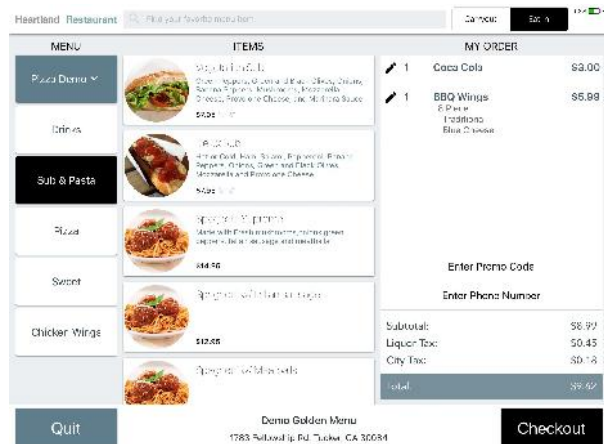*A Global Payments Company*

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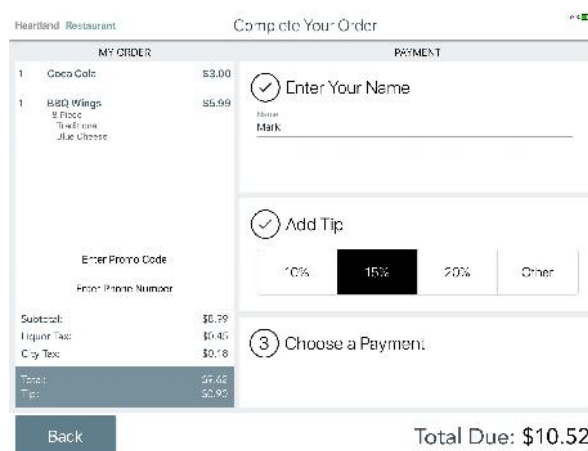POINT OF SALE

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Self Order Kiosk
Order yourself and get it the way you like it.

You don't have to be a large, national chain to be able to afford the benefits of kiosk ordering. The Self Order Kiosk app can be loaded onto stationary iPads anywhere in the restaurant. The deceptively simple kiosk software prompts customers through the ordering process and accepts credit card payments for orders. Customers using Self Order Kiosk can bypass counter lines for faster, more accurate order entry.

Key Merchant Benefits

- Better Accuracy guests take full control and responsibility for their orders

- Increased Revenue with kiosks provide the capacity to service more guests during peak periods

- Improved Services Times with kiosk software is intuitive and simple to use the first time, allowing each kiosk to service more guests

- Lower Labor Costs by reducing the number of employees taking orders

- Better Labor Allocation by having employees focus more attention on delivering the highest quality product

- Capture Customer Data to gain insights into purchasing behavior

- Easy Ordering to build a new meal or reorder a past meal

- Increases Upselling opportunities with an interactive display showing meal options
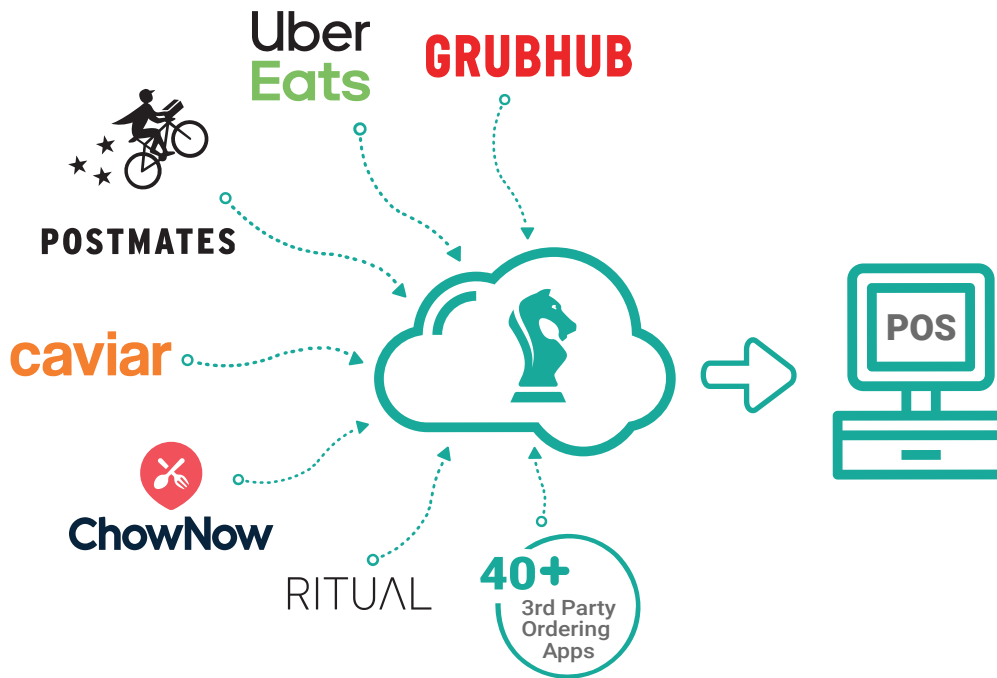

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ItsaCheckmate.

MAKING DELIVERY EASY

INTEGRATE 3RD PARTY ORDERS DIRECTLY TO YOUR POS

Uber Eats

GRUBHUB

POSTMATES

caviar

ChowNow

RITUAL

40+ 3rd Party Ordering Apps

POS

- Eliminate the wall of tablets
- Reduce order entry error
- Decrease labor costs
- Increase revenue potential

THE CHECKMATE SOLUTION

How Does it Work?
Checkmate injects third-party delivery and online orders directly into your POS system. We even print the delivery service name and order number right on the kitchen ticket, making it easy to identify and expedite those orders.

Customer Service
Customers are our focus and how we support them is our passion. We guide our accounts through the onboarding process and support their orders with 24/7 transaction monitoring.

Return on Investment
If an employee spends 1 hour a day entering orders, for 30 days @ $13 per hour, it is $390 per month. That's an ROI of 4X.

PRICING
- ✓ *NO SETUP FEES*
- ✓ *TWO WEEK FREE TRIAL*
- ✓ *FLAT MONTHLY PRICING*

- $100/mo Unlimited Services
- $85/mo Up to Two Services
- Pricing is Per Location
- Month-to-Month Contract
- 24/7 Transaction Support

HAPPY CUSTOMERS

Trusted by over *1500 locations* nationwide, here are just a few:

FIVE GUYS · momofuku · Bareburger ORGANIC · CHeBA HUT · DIG INN · Pokeworks · GREGORYS COFFEE · PIZOLOGY · THE HALAL GUYS GYRO and CHICKEN

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