

# Heartland

# Restaurant

Powerful. Scalable.  
Feature-rich point of sale.



From online to prep line, streamline your entire operations to keep customers coming back.

Restaurant is a powerful, cloud-based point of sale that keeps restaurant operations humming and customers raving. It is an all-in-one platform that integrates with self order kiosks, mobile ordering, a guest application, gift cards and loyalty programs. Designed for fine, casual and quick service dining environments, the platform streamlines operations -- front to back -- to make it easier for restaurant owners to manage and grow their business from tableside to delivery, kiosk to kitchen, and from countertop to online.



## Key Merchant Benefits

- Turn tables faster
- Skip the line
- Sync servers and kitchen in real time
- Manage orders from tableside to online to pickup or delivery
- Access menus, inventory and sales from any internet device

## One Integrated Suite

- **Cloud-based Point of Sale**  
Works with rest of the suite to manage end-to-end operations in real time
- **Self Order Kiosk**  
Increases average guest spend by allowing customers place their own orders, customize their selections and pay.
- **Mobile Ordering**  
Enables customers view your menu and place orders for delivery and pickup from anywhere.
- **Guest Application**  
Connects customers directly with your restaurant for an enhanced experience
- **Gift Cards**  
Gets customers in the door.
- **Loyalty**  
Keeps customers coming back.

## Target Audience

- Full Service
- Quick Service
- Fast Casual
- Multi Store
- Delivery

## Vertical Markets

- Winery
- Bar and Nightclub
- Pizzeria
- Brewery
- Cafeteria
- Deli
- Food Truck
- Coffee Shop
- Juice Bar

# Heartland

A Global Payments Company



© 2019 Heartland Payment Systems, LLC

# Heartland

## Restaurant

### Benefits: A Closer Look

- **Turn tables faster**
  - Take orders faster with mobile tablets and kiosks
  - Process payments faster: credit, debit and gift cards, as well a mobile wallet
  - Guests are in and out in a flash for an improved customer experience
- **Skip the line**
  - Speedy checkout: no waiting to process credit, debit and gift cards
  - Customers can scan check to pay with their mobile phone
  - Customers can order and pay online
- **Sync servers and kitchen in real time**
  - Servers have instant access to dietary information and drink pairings
  - Modifications and allergy information immediately conveyed to cooks
  - Reduces confusion so no one sends back their food.
- **Manage orders from tableside to pickup to delivery**
  - Generates new sources of revenue
  - Meals are delivered on time
  - Food is delivered hot and fresh
- **Access menus, inventory and sales from any device**
  - Visibility over end-to-end operations, expenses and revenue – one location or many
  - Real-time reporting – to ensure you always have enough staff and inventory on hand
  - Make menu changes on the go, and have them sync across locations

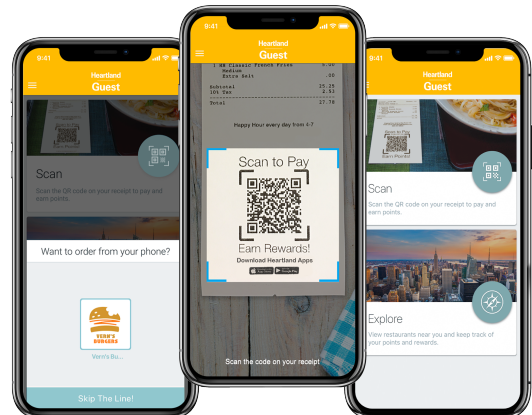
### Features

- **Quick checkout**
  - Tap an item, then tap, dip or swipe a card
  - Securely take EMV chip cards, Apple Pay®, Google Pay™ while also reducing fraud and chargebacks
  - Split checks with ease by seat, guest and payment method
  - Customers can tip and sign on touchscreen
  - Customers can use guest application to order ahead, scan their check to pay, use loyalty points, and choose between a text, email or paper receipt
- **Streamline operations / reduce costs**
  - "Guests on the waitlist can receive a text message when their table is ready eliminating costly pagers
  - Prep stations have a consolidated, real time view of all orders coming from table, counter, bar, kiosk and online

- Cooks receive display prompts to perfectly pace orders
- Kitchen displays ensure all the food for a table's guests arrives together
- Delivery drivers get turn-by-turn instructions via text
- Caller ID identifies who is calling your restaurant to place an order, and you can see customer's order
- View staff scheduling / shifts with integrated employee time and attendance
- **Cloud driven**
  - Tracks orders, payment, customer history and operations in the cloud – to provide anywhere, anytime access and real time visibility
  - When the Internet goes down – you continue to take orders, payments and print tickets
  - Restaurant data is continually backed up and secured with end-to-end encryption
- **Turn guests into regulars**
  - See and redeem loyalty points earned on purchases
  - Load, redeem and check gift card balances
  - Customers can submit feedback via the guest application about what they love and anything that needs improving

### Hardware

- **Common POS rodents**
  - Guest display with various stands
  - Stationary and mobile iPads in various screen sizes
  - Swipe and EMV card readers
  - Cash drawer
  - Bluetooth barcode scanner
  - Receipt printer
  - Kitchen printer
- **Kitchen video products**
  - Apple iPad
- **Other products**
  - Weight scale
  - Barcode scanner
  - Cellular backup
  - Secure wireless networking



Mobile Phone App - Order Online, Pay at the Table, Customer Messaging

# Heartland

A Global Payments Company



404-352-3587  
or 800-390-6623  
[www.nurolpos.com](http://www.nurolpos.com)

© 2019 Heartland Payment Systems, LLC